

## Case Study

# UI Design for a Case Management Application for Anti-Money Laundering

A leading Multi-national Technology Corporation



## Overview

The leading multinational technology corporation's solution for mid-sized financial institutions is an end-to-end suite of cloud-based, anti-money laundering applications. It covers each & every spectrum of compliance management that includes Know Your Customer (KYC), Customer Screening, Transaction Monitoring & Regulatory Reporting.

## Business Objectives

### Simplifying Information Cluster

Improving user experience using Data Visualization



### Increasing efficiency & reliability

Improving efficiency & effectiveness by optimizing processes & reducing friction.



# Challenges



There was a disconnect between User & Business goals leading to unnecessary product features.



The user interface had multiple clicks & complex flows to access relevant information which reduced time efficiency.



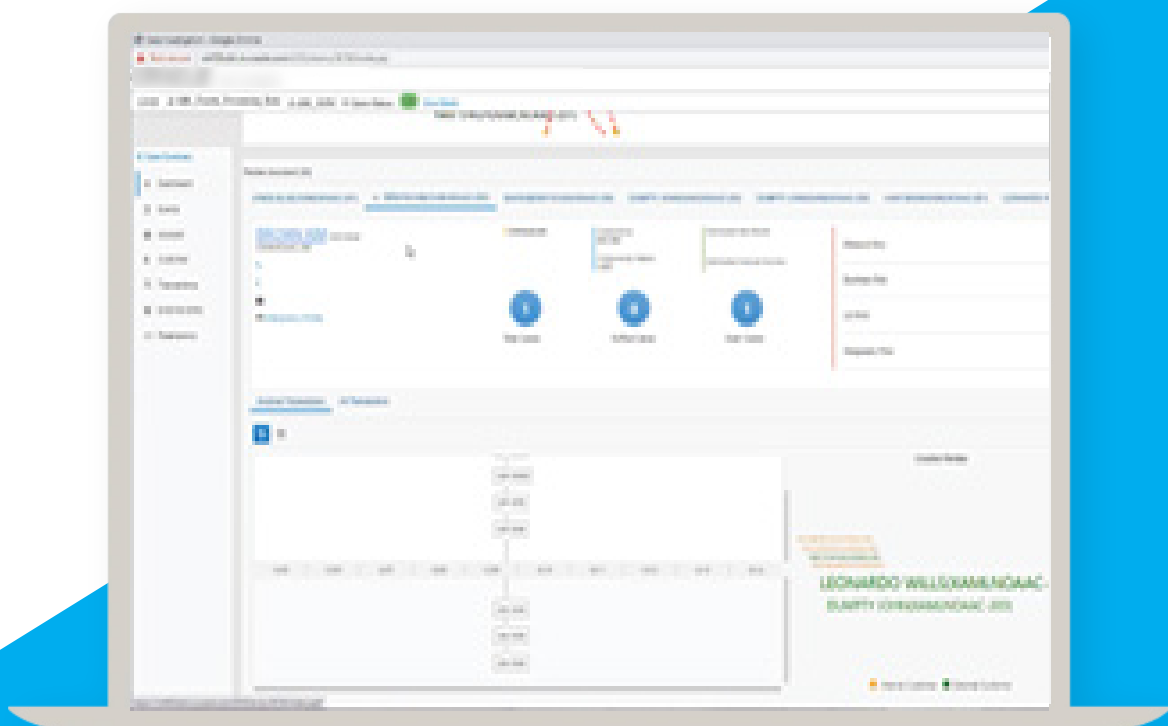
Transaction Analysis wasn't possible in the current application. There was no way to analyze historical information about transactions, customer & account details.



Redundancy of information was another issue that affected the overall performance.



Working with an outdated & inconsistent UI led to many usability issues.



# Our Approach

## Design Process



## Technology

### Design



Figma

### Frontend dev



HTML 5



JS



CSS 3



OJet

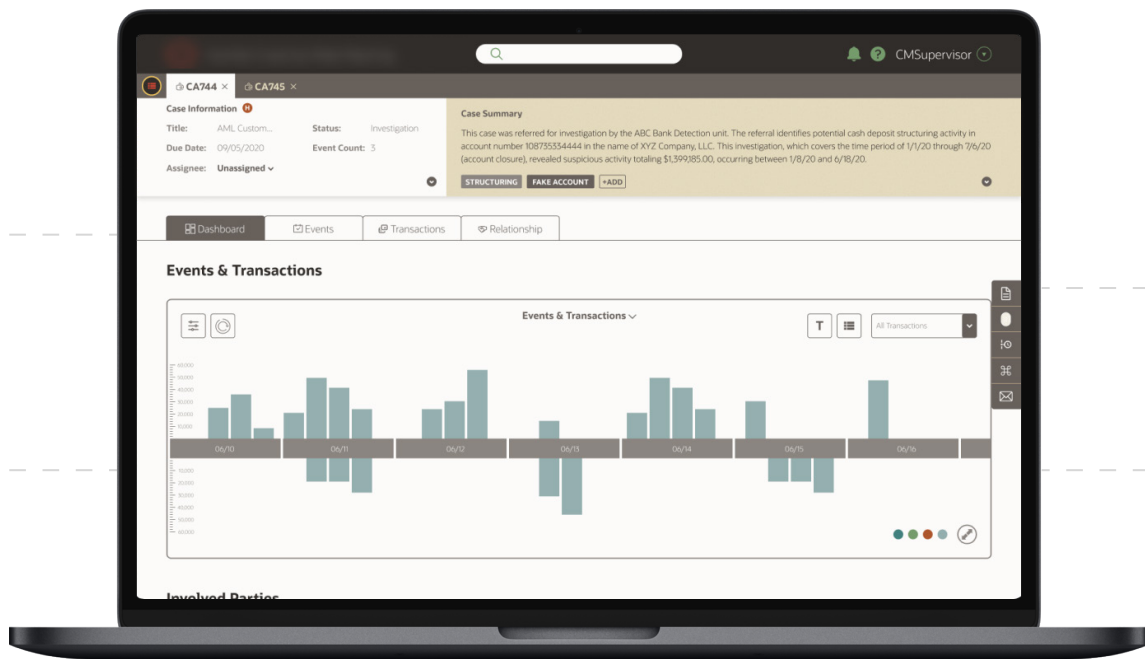
# Our Solution

## 3 Clicks or 3 Scroll

We created a unique dashboard that provides all contextual information upfront with fewer clicks & scrolls.

## Persona Based UI

By analyzing the business & user goal, we produced UI that shows contextual information based on each persona.



## Better Transaction Analysis

We introduced a Search that provides historical details of transactions. And added a graphical representation of data to understand the flow of money.

## Aesthetics

We built an aesthetically pleasing interface with minimum clutter that appeals to a global audience.



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